



AEye to Present on the Role of Next Generation LiDAR in Achieving Safe, Reliable Autonomy at Top Industry Events

May 6, 2021

AEye to Provide Real-time Interactive Driving Demos, and Discuss Automotive-grade ADAS and Requirements for Higher Level Autonomy

Dublin, CA – May 6, 2021 – AEye, Inc., (“AEye”) the global leader in active, high-performance LiDAR solutions, today announced that AEye executives will present virtually on AEye’s intelligent LiDAR, automotive-grade ADAS, and requirements for L4+ autonomy at the following conferences in May:

Tuesday May 11th, 8:50AM PT: [Financial Times Future of the Car 2021](#)
[The Future of ADAS: How Do Car Companies Add Value in Safety and Performance?](#)

- Speaker: Blair LaCorte – CEO, AEye
- Discussion to cover: What is ADAS and how does it impact the way the car industry uses autonomy; entering of major tech companies and how they will change dynamics; and the future of ADAS.

Wednesday, May 12th, 7:00AM PT: [AEye’s Active LiDAR: a Live Driving Demo](#)

- Speaker: Jordan Greene – Co-Founder and VP of Corporate Development, AEye
- In this session, co-founder Jordan Greene provides a live driving demonstration that showcases how AEye’s system is accelerating adoption of automotive-grade LiDAR solutions that save lives.

Wednesday, May 12th, 7:00AM PT: [CLEO Conference](#)
[Achieving Level 5 Autonomy in Self Driving Cars](#)

- Speaker: Luis Dussan – Founder and CTO, AEye
- This workshop will aim to answer the fundamental question: will we ever achieve Level 5 autonomy? And if so, how do we get there? It will cover topics such as hardware challenges, edge cases that must be solved, the upgrade of city infrastructures, and legislation to address concerns of liability and accountability.

Thursday, May 13th, 8:30AM PT: [Autosens Detroit](#)
[Active Sensing: A Live Driving Demo](#)

- Speaker: Jordan Greene – Co-Founder and VP of Corporate Development, AEye
- AEye’s co-founder Jordan Greene will speak to and showcase via a live interactive driving demo the role of intelligent software and firmware in improving probability of detection and reducing false positives in a live driving demonstration.

Wednesday, May 26th, 11:00AM PT: [PAVE](#)
[Automotive Grade and Beyond](#)

- Speaker: Jordan Greene – Co-Founder and VP of Corporate Development, AEye
- This PAVE virtual panel will discuss what “automotive grade” means, why it exists, what it takes to qualify new technologies to that level, and the redundancy and other demands that driverless vehicles make above and beyond automotive grade.

Wednesday, May 26th, 1:30 PM PT: [BootstrapLabs Coffee Break Series](#)
[Applied AI and Autonomous Transportation](#)

- Speakers:
 - Jordan Greene – Co-Founder and VP of Corporate Development, AEye
 - Dr. Allan Steinhardt – Chief Scientist, AEye
- A 30-minute interactive conversation to discuss how AEye is revolutionizing autonomous mobility using iDAR (Intelligent

Detection and Ranging). Using the principles of automated targeting systems and biomimicry, AEye's active iDAR is able to see and understand everything in its surroundings, while intelligently focusing on what matters in order to enable safer, smarter, and faster decisions in complex scenarios.

Recordings of recent presentations can be viewed here:

[Reuters Car of the Future 2021](#) | *LiDAR: Key Enabler for Safe Autonomy*

[Automotive Sensors and Electronics Summit](#) | *Sensors 2.0: It's All About the Software*

About AEye

[AEye](#) is the premier provider of high-performance, active LiDAR systems for vehicle autonomy, advanced driver-assistance systems (ADAS), and robotic vision applications. AEye's AI-enabled and software-definable iDAR™ (Intelligent Detection and Ranging) platform combines solid-state active LiDAR, an optionally fused low-light HD camera, and integrated deterministic artificial intelligence to capture more intelligent information with less data, enabling faster, more accurate, and more reliable perception. The company is based in the San Francisco Bay Area and backed by world-renowned financial investors including Kleiner Perkins and Taiwan Capital, as well as GM Ventures, Continental AG, Hella Ventures, LG Electronics, Subaru-SBI, Pegasus Ventures (Aisin), Intel Capital, SK Hynix and Airbus Ventures.

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